

KDKA-TV

ONE GATEWAY CENTER, . PITTSBURGH PA 15222

KDKA-TV

CONTRACT NO. REV.

1201-56334-1

DATE PRINTED

08/23/12

AND

PAGE 1

179297	AGENCY (OR SERVICE) ACTING AS AGENT FOR 64888		ADVERTISER (OR AGENCY AND ADVERTISER)		Cancellation Notice Required Announcement 28 days prior notice
NAME	WATERFRONT STRATEGIES		DCCC (DEMOCRATIC CONGRESSIONAL		
AND	1010 Wisconsin Ave NW		430 S Capitol St SE		
ADDRESS	Washington	DC 20007-3603	Washington	DC 20003-4024	
	USA		USA		
CONTACT			PRODUCTDCCC TV 9/6-10		
LOCAL SALESPERSON	Brian Butz-1	AGENCY EST. NO. 1543	PRODUCT CODE	1310	
NATIONAL SALESPERSON					
BROADCAST SCHEDULE STARTING 09/06/12 AND ENDING 09/10/12 NO. WEEKS: 1					

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

ITEM	DAYS	SPOTS PWK.	TIME		LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
			FROM	TO						
PRINT AT STATION. MARK INVOICE PAID, PROOF OF PERFORMANCE AND PUT IN PUBLIC FILE. PAID FOR BY DCCC										
1 30 MIN SEP	Th-F	1	05:00A	05:58A	30S	09/06/12-09/07/12	THIS MORNING 5-6AM	1	400.00	400.00
2 30 MIN SEP	Th-F	1	07:00A	09:00A	30S	09/06/12-09/07/12	THE EARLY SHOW	1	400.00	400.00
3 30 MIN SEP	Sa	1	05:58A	07:58A	30S	09/08/12-09/08/12	SAT. MORN. LOCAL NEWS	1	275.00	275.00
4 30 MIN SEP	Sa	1	07:58A	10:00A	30S	09/08/12-09/08/12	SAT.CBS MORNING NEWS	1	325.00	325.00
5 30 MIN SEP	Su	1	08:28A	08:57A	30S	09/09/12-09/09/12	KD/PG SUNDAY EDITION	1	225.00	225.00
6 30 MIN SEP	Th-F	1	11:58A	12:30P	30S	09/06/12-09/07/12	NOON NEWS	1	700.00	700.00
7 30 MIN SEP	Su	1	08:58A	10:28A	30S	09/09/12-09/09/12	CBS SUN MORN	1	550.00	550.00
8 30 MIN SEP	Su	1	10:28A	11:30A	30S	09/09/12-09/09/12	FACE THE NATION	1	550.00	550.00
9 30 MIN SEP	M	1	04:30P	05:00P	30S	09/10/12-09/10/12	430-5PM NEWS	1	800.00	800.00
10 30 MIN SEP	Th-F	1	05:00P	05:30P	30S	09/06/12-09/07/12	5-530PM NEWS	1	900.00	900.00

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser.

ACCEPTED BY AGENCY

AS AGENT FOR (ADVERTISER)

ACCEPTED BY STATION

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			FROM	TO						
11	M	1	05:30P	06:00P	30S	09/10/12-09/10/12	530-6PM NEWS	1	900.00	900.00
30 MIN SEP										
12	Th-F	1	06:57P	07:30P	30S	09/06/12-09/07/12	CBS EVENING NEWS	1	1400.00	1400.00
30 MIN SEP										
13	M, Th-F	1	11:00P	11:35P	30S	09/06/12-09/10/12	11PM NEWS	2	1900.00	3800.00
30 MIN SEP										
14	Su	1	11:00P	11:35P	30S	09/09/12-09/09/12	11PM NEWS	1	1700.00	1700.00
30 MIN SEP										
15	Th-F	1	11:35P	12:37A	30S	09/06/12-09/07/12	11:35P-12:37A - LETTERMAN	1	450.00	450.00
30 MIN SEP										
Total Contract:								16		13375.00
Billing Summary										
Qtr 3-12						Jul	Aug	Sep	Total	
						.00	.00	13375.00	13375.00	
GRAND TOTAL									13375.00	

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